

National Institute of Social Defence
(Ministry of Social Justice & Empowerment, Govt of India)
Plot No. G-2, Sector-10, Dwarka, New Delhi-110075

To
The Vice Chancellor
All the Central Universities
Govt of India

Respected Sir/Madam

Subject: Wide Publicity, Participation and Dissemination of Information for International Day against Drug Abuse and Illicit Trafficking on 26th June

The National Institute of Social Defence (NISD) is pleased to inform you about the upcoming week-long activities planned to commemorate the International Day against Drug Abuse and Illicit Trafficking on 26th June.

These activities are organized by the Nasha Mukta Bharat Abhiyaan (NMBA) team, of the Ministry of Social Justice and Empowerment and the details are attached below for your ready reference.

We kindly request your support in providing wide publicity, participation and dissemination of information regarding the live streaming of these events to ensure a broader reach and greater impact. Your participation will significantly contribute to the success of these initiatives and amplify our collective efforts against drug abuse and illicit trafficking.

Importance of 26th June

The International Day against Drug Abuse and Illicit Trafficking, observed on 26th June, holds paramount importance in our ongoing battle against the scourge of drug abuse. This day serves as a global reminder of the urgent need to combat drug-related challenges and promotes awareness about the devastating consequences of drug abuse. By observing this day, we aim to foster a healthier, drug-free society.

Participation of Students, Youth, Community Members, and Other Segments

The involvement of students, community members, youth and various other segments of society is crucial for the observance of this day. Their participation helps in spreading awareness, educating the masses, and building a supportive community that stands united against drug abuse. Together, we can create a ripple effect, reaching far and wide, ensuring that our message of a drug-free lifestyle resonates with everyone.

Week-long Activities Schedule

Please find the detailed schedule of the week-long activities below:

S. No.	Date	Event	Duration	Links
1	20/06/24	National Essay Writing Competition	NA	https://docs.google.com/forms/d/1yPuCv-fjBDH69BYM_Y2VzUEXg_6BBgm8yf_gne-4t6g/edit
2	21/06/24	Promoting Yoga, Meditation, and Mindfulness	11 AM onwards	https://www.facebook.com/share/AjiPaPE1ZSifeLbq/
3	24/06/24	Showcasing Best Practices under NMBA	12 PM onwards	https://www.facebook.com/share/DhxPP3p6RCyLNcCr/
4	25/06/24	Engaging University Students to Lead the Drug-free Campaign	11 AM onwards	https://www.facebook.com/events/1117895999307324/

		n		
5	26/06 /24	Leading from the Margins: Role of Women in Making Drug-free India	11 AM onwards	https://www.facebook.com/share/SxSCihUuvWUpXEmz/

The NMBA team, Ministry of SJ&E is using the CISCO WebEx platform for conducting these events, ensuring seamless and interactive participation. You may like to contact contact i) Ms Risha Nusrat, Sr program Officer NMBA , Mobile No : 8218176478 and her email id : risha.msje@gmail.com ii) Mr Adarsh Tripathi, Senior Program Officer NMBA , Mobile No : 8840042548 and his email id : adarsh.msje@gmail.com

Your cooperation in this initiative is highly valued, and we look forward to your active participation and support in spreading the word.

I thank you for your continued support.

Yours Faithfully,

-sd-

Manoj Hatoj

Deputy Director (NCDAP)

National Institute of Social Defence(NISD),

Ministry of Social Justice & Empowerment, Government of India

Plot No. G-2, Sec-10, Dwarka, New Delhi-110075